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DON MAJKOWSKI JOINS WSSP AS NFL ANALYST

Former Packer Quarterback Also Set for Milwaukee Auto Show Appearance

Milwaukee, WI (February 22, 2005) -- Milwaukee's new all-sports radio station has added a little 'Majik' to its team. Former Green Bay Packer quarterback Don Majkowski has joined WSSP SportsRadio 1250 as a contributing NFL analyst providing expert commentary on the Packers and the NFL. Majkowski appears regularly in the morning with host Chuck Garbedian and in the afternoon with Peter Brown.

Majkowski also will be making a personal appearance for the station at the Greater Milwaukee Auto Show on Saturday February 26, from 2 p.m. to 5 p.m. at the Midwest Airline Center, 400 West Wisconsin Avenue in Milwaukee. The 'Majik Man,' still extremely popular in Wisconsin thanks to his days with the Green and Gold, will greet visitors to the GMC dealers booth, pose for photos and sign autographs.

"We are extremely pleased and excited to have Don Majkowski join our line-up," said Ray Quinn, Vice President & General Manager for Entercom Communications, the parent company for WSSP. "Majik brings a unique perspective because he not only played the game, he played the most important position on the field – quarterback. His NFL experience and insightful observations will strengthen our Packer and NFL coverage, bringing us added credibility as listeners get to know us in the Milwaukee marketplace. Fans still remember Don fondly. He's a fun guy and we look forward to working with him in the months ahead."

Majkowski, who played in Green Bay for six seasons (1987-92), is also poised for induction into the Packer Hall of Fame on July 23. He finished his Packer career as Green Bay's fifth all-time passer, completing 889 passes for 10,870 yards and 56 touchdowns. In 1989 Majkowski led the Packers to 10 victories (their most in 17 seasons) as he earned Pro Bowl honors by throwing for 4,318 yards, six 300-yard games and 27 touchdowns.

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*Editor's Note: In addition to his duties with WSSP SportsRadio 1250 AM, Don Majkowski writes a column for **Packer Report**. This past season he provided regular Packer commentary to radio and TV stations across Wisconsin. He has been featured in a broad cross-section of national media, including *The New York Times*, "Cold Pizza" (ESPN 2), NFL Network, Sporting News Radio with James Brown, Chicago Tribune, ESPN Radio and Fox Sports Net.*